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Racine, WI February 24, 2014

It's Back!

The Racine Art Museum's 5th Annual International PEEPS® Art Competition

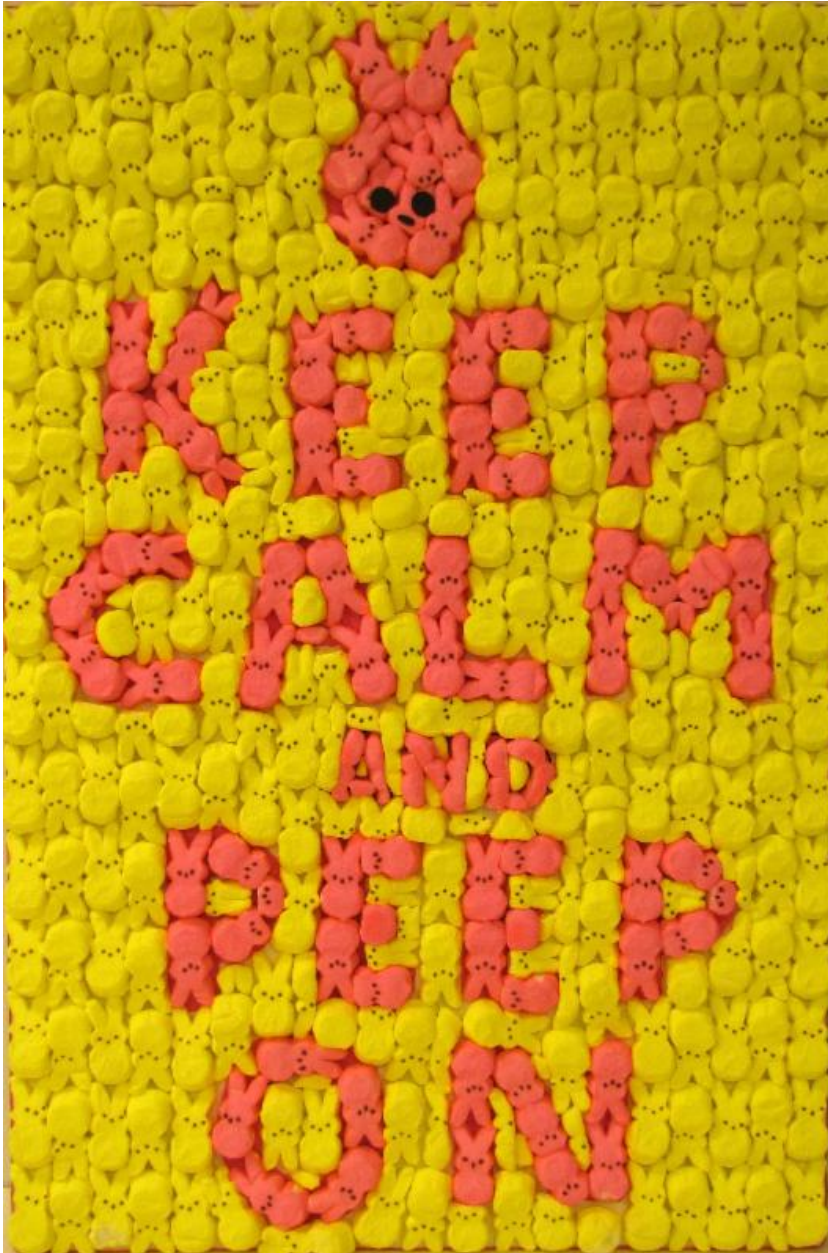
On Friday, April 18, within the pristine white walls of a contemporary art museum that overlooks Lake Michigan, the Racine Art Museum presents an untraditional exhibition showcasing fluffy, sugar-coated marshmallow PEEPS®. ***RAM's Fifth Annual International PEEPS® Art Competition*** is now accepting entries from artists of all ages to participate in the only museum competition of this kind in the world.

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For more information or to request images, please contact:

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Marie Buchanan, *Peep Calm*
Photography: Jessica Z Schafer

Doubling in size, the 2013 competition received 110 entries featuring the talents of over 145 artists. The show's popularity drew over 4,000 visitors to the museum during its three-week run, setting daily spring attendance records along the way. They enjoyed a riot of electric pastels in creative PEEPS® pieces such as *Crème de la Peep* featuring a hand-crafted bronze PEEP, a local Racine favorite in *Kewpeeps*, and last year's PEEPls Choice Award Winner, *The Duckside of the Moon* by Peep Floyd.

Again this year, all entries will be judged by an expert panel, based on creativity and best use or representation of PEEPS®. Entry is free, and open to all individuals, families, and organizations. Prizes are available in a variety of

categories. In addition, one lucky artist will take home the coveted PEEPls Choice Award where the community votes for their favorite creation.

The 2014 PEEPS® Show will open to the public on Friday, April 18, from 10:00 am to 5:00 pm. The Racine Art Museum will also host a preview reception for PEEPS® Show artists and RAM members on Thursday, April 17, from 5:30 to 7:30 pm, with award announcements at 6:00 pm. The media is invited to attend the preview to meet the PEEPS® artists and uncover their creative inspiration.

All competition entries must be received at the Racine Art Museum, 441 Main Street, Racine, 53403 by 4:00 pm on Sunday, April 6. RAM's Fifth Annual International PEEPS® Competition is open April 18 through Sunday, May 4. More information and an entry form is available online at <http://www.ramart.org/content/call-peep-artists-information-page>.

Competition sponsored by RAM Museum Store.

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RAM at 10 | Growing America's Craft Collection

This year marks the Racine Art Museum's 10th Anniversary in Downtown Racine. Visitors are invited to discover stunning exhibitions that shine a light on RAM's achievements over the past decade and predict an even brighter future.

Together, the two campuses of the Racine Art Museum, RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts at 2519 Northwestern Avenue, seek to elevate the stature of contemporary crafts to that of fine art by exhibiting significant works in craft media with painting, sculpture and photography, while providing outstanding educational art programming.

Docent led contemporary craft and architectural tours of the museums are available. Both campuses of the Racine Art Museum are open to the public Tuesday - Saturday 10:00 am - 5:00 pm, and are closed Mondays, Federal holidays and Easter. RAM is open Sunday Noon - 5:00 pm, while Wustum is closed Sundays. An admission fee of \$5 for adults, with reduced fees for students and seniors, applies at RAM. Admission to Wustum is free. Members are always admitted without charge to either campus.

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