

Watercolor Wisconsin 2025

Now in its 59th year, *Watercolor Wisconsin* is a juried exhibition that offers a glimpse at the breadth and depth of watercolor in the state. Limited only by their materials—aqueous media such as acrylic, ink, and watercolor—artists are free to create two- and three-dimensional works on paper.

Please note that *Watercolor Wisconsin* is shifting away from an annual format—the next exhibition will take place in 2028.

Artists will still have many opportunities to participate in Wustum exhibitions, including in an expanded offering of annual *Community Art Exhibitions*.

Important Dates

Deadline to Upload Digital Images to ramart.org

Monday, October 6 4:00 pm

**Drop-off of Works in Person at RAM’s Wustum Museum,
2519 Northwestern Avenue, Racine, 53404**

Friday, October 10 10:00 am – 4:00 pm

Notification of Entry Status

Thursday, October 16 9:00 am – 5:00 pm

**Drop-off of Accepted Digital Entries
and Pickup of Unaccepted Entries at RAM’s Wustum Museum**

Friday, October 24 10:00 am – 4:00 pm

Saturday, October 25 9:00 am – 1:00 pm

**Opening Reception and Awards Ceremony
at RAM’s Wustum Museum**

Sunday, December 7 2:00 – 4:00 pm

Awards presented at 2:30 pm

Exhibition Dates at RAM’s Wustum Museum

December 10, 2025 – April 18, 2026

**Pickup of Accepted Works After Exhibition
at RAM’s Wustum Museum**

Monday, April 20, 2026 10:00 am – 4:00 pm

Tuesday, April 21, 2026 10:00 am – 4:00 pm

Any questions? Please contact Katelyn Mitchell, RAM Assistant Curator, via email at kmitchell@ramart.org or call 262.619.3541.

Please retain this information for your records.

Cover Image:
Kelly Witte, *I Have an Egg and Some M&M’s. I Can Make an Omelette*, 2024, Watercolor, acrylic, ink, glitter, linocut, and serigraph, Racine Art Museum, Ruth Miles Memorial Purchase Award from *Watercolor Wisconsin 2024*, Photography: Tyler Potter

Racine Art Museum 441 Main Street Racine, Wisconsin 53401-0187



Watercolor Wisconsin 2025

At RAM’s Charles A. Wustum Museum of Fine Arts
December 10, 2025 – April 18, 2026

Watercolor Wisconsin 2025 Prospectus



RAM’s Charles A. Wustum Museum of Fine Arts
December 10, 2025 – April 18, 2026



Watercolor Wisconsin 2025

Registration Card Preferred Contact: ☐ Email ☐ Phone

If dropping off work in person, please fill out this form completely and legibly. Bring the completed form alongside your work on the drop-off date. There is no need to fill out this form if submitting a digital entry.

Last Name		First Name	
Email Address		Phone Number	
Street Address	City	State	Zip

1

Title of Work	Year Created
Medium	

Unframed Size (inches)	Framed Size (inches)
Check One: <input type="checkbox"/> For Sale \$ _____ <input type="checkbox"/> Not for Sale—Insurance Value \$ _____	

2

Title of Work	Year Created
Medium	

Unframed Size (inches)	Framed Size (inches)
Check One: <input type="checkbox"/> For Sale \$ _____ <input type="checkbox"/> Not for Sale—Insurance Value \$ _____	

I agree to all conditions set forth and give the Racine Art Museum and RAM’s Charles A. Wustum Museum of Fine Arts permission to photograph and reproduce work for promotional and educational purposes.

Signature	Date
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The following two questions are entirely voluntary, meant to help RAM better understand the artists the museum serves. You may skip them if you so choose. Answers to these questions in no way affect jurying results, as submitted work is presented anonymously to jurors.

How do you identify your race/heritage/ethnicity? e.g. Native American, Oneida, African American, Black, Caucasian, white, etc	What are your pronouns? e.g. she/her, he/him, they/them, etc.
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Eligibility Any artist 18 years or older residing in or maintaining a residence in Wisconsin.

Entry Fee \$35 jurying fee per entrant, free for RAM members. This fee covers up to two works.

- Requirements and Specifications
- One or two original works made after October 1, 2023, may be entered.
 - Work must be executed in an aqueous medium (for example: watercolor, acrylic, ink, or gouache). Artists may use the aqueous medium on its own or in combination with dry or mixed media. Work must consist of at least 50% aqueous media.
 - The museum cannot accept works that include food, soil, or living organisms.
 - All work must be on a paper surface, including 2-D, collage, book, or 3-D construction. Illustration board is acceptable.
 - Canvas, canvas panels/boards, yupo, wood panels, and other non-paper surfaces are unacceptable. Hand-colored photographs and digitally created media are also unacceptable.
 - 2-D work, including the frame, must be a minimum of eight inches and a maximum of 72 inches in either direction. 2-D work must be framed properly with museum-quality frames, glazed with glass or Plexiglas®, and wired for hanging. Sawtooth hangers are not acceptable.
 - 3-D work must be no larger than 72 inches high x 48 inches wide x 48 inches deep. These works, including books and wall-hanging sculptures more than two inches deep, do not need to be framed but must be finished on all visible sides. Sawtooth hangers are not acceptable for wall-hanging sculptures.
 - RAM reserves the right to refuse works that do not meet the museum’s standards for quality, presentation, or framing.
 - Work must not have been created under the direct supervision of a teacher.
 - Work must not have been previously exhibited at RAM’s Wustum Museum or RAM.
 - Submissions must meet all requirements listed above. For further clarification on these rules regarding how they may pertain to more non-traditional artwork construction or alternative hanging methods, please contact RAM Assistant Curator Katelyn Mitchell before Monday, September 29.
 - If accepted, works must remain on display for the entire duration of the exhibition.

Submission of Entries Please choose from one of the options below to submit entries.


- Upload digital images of work to ramart.org (preferred)
- Deadline for receipt: Monday, October 6, 4:00 pm
- Submit \$35 entry fee (free for RAM members) online at ramart.org—QR code below.
 - Images must be saved as .jpg, .png, or .tif files with a file size no larger than 5 MB. RAM prefers files that are 300 dpi resolution and at least 1800 pixels on the longest side. Artists are responsible for ensuring their images meet format requirements and adequately represent their work. A document with tips for producing high-quality photography is available on the museum website.
 - Follow instructions and complete registration form at ramart.org. Resubmissions are not allowed.

Deliver work in-person to RAM’s Wustum Museum, 2519 Northwestern Avenue

Friday, October 10 10:00 am – 4:00 pm

We are unable to accommodate drop-offs outside of this date.

Please note that only accepted entries may be shipped this year. Digital entry is preferred, and will be the only format for submission in the next iteration of this exhibition in 2028.



Valuation of Submitted Work Prices may not be changed after entry, and should represent the retail price of the framed work. Please note that RAM collects a 35% commission on works that are for sale. If your entry is not for sale (NFS), please include an insurance value.

Insurance and Liability Entries will be handled with care, but RAM is not responsible for loss or damage from any cause whatsoever before and during jurying. RAM assumes liability for works selected for exhibition.

- Jurors
- Jessica Cochran, Deputy Director of the Renaissance Society, an independent contemporary art museum on the University of Chicago campus
 - Peggy Macnamara, Artist-in-Residence at the Field Museum of Chicago

Notification of Entry Status Artists will be notified about entry status by 5:00 pm on Thursday, October 16. Please check the box at the top of the Registration Form to denote your preferred method of contact. If left unspecified, all correspondence will take place via email. If you have not received correspondence from us by October 17, please contact RAM Assistant Curator Katelyn Mitchell at kmitchell@ramart.org or 262.619.3541.

Drop-off of Accepted Digital Entries and Pickup of Unaccepted Entries At RAM’s Wustum Museum, 2519 Northwestern Avenue

Friday, October 24	10:00 am – 4:00 pm
Saturday, October 25	9:00 am – 1:00 pm

Accepted digital works will be inspected for quality of the piece and framing upon drop-off. If desired, shipping details will be included in acceptance emails.

- Awards
- The following prizes will be awarded:
- The jurors select recipients for \$800 First Award, \$600 Second Award, \$400 Third Award, three \$200 Merit Awards, and multiple Merchandise Awards.
 - Unlike previous iterations of Watercolor Wisconsin, no Memorial Purchase Awards will be selected this year.

Opening Reception and Awards Ceremony At RAM’s Wustum Museum, 2519 Northwestern Avenue

Sunday, December 7, 2:00 – 4:00 pm. Awards presented at 2:30 pm.

Pickup of Accepted Work At RAM’s Wustum Museum, 2519 Northwestern Avenue

Monday, April 20, 2026	10:00 am – 4:00 pm
Tuesday, April 21, 2026	10:00 am – 4:00 pm

When shipping costs are prepaid, work will be shipped out by Friday, May 1, 2026.

Works should be picked up promptly. After 30 days, works are considered abandoned, with the legal effect of the artist dispossessing title to the piece(s). Limited storage space may make it necessary to dispose of your work at this point.