

RAM PEEPS® Brand Art Exhibition 2026

An annual community exhibition showcasing artwork made from or inspired by colorful PEEPS® Brand marshmallow candy. New this year, the exhibition moves into one of RAM's larger galleries.

Eligibility

- Entry is free and open to all individuals, families, and groups.
- One entry per person/group. Your name may only be on one entry.
- School groups may only submit one entry per class.
- RAM will accept as many entries that follow display requirements as space allows.

Requirements and Specifications

- **Sugared PEEPS® marshmallow candy of any holiday variety is the only food material allowed**—no other food, including other PEEPS® Brand Candies, other marshmallows, chocolate, candy, or sprinkles, will be allowed.
- No liquids, dirt, sand, loose glitter, or living organisms allowed.
- Electrical, battery-operated, auditory, and tactile elements are not allowed.
- **All works will be measured and must fit the following dimensions:**
 - Two-dimensional works must be no larger than 36 inches high x 36 inches wide x 6 inches deep, including the frame, and cannot weigh more than 25 pounds.
 - Three-dimensional works must be no larger than 30 inches high x 16 inches wide x 16 inches deep.
- Three-dimensional works must be finished on all sides with no visible cardboard.
- Two-dimensional works will be wall-mounted and must have securely attached hanging wire—no saw tooth or bulldog clip hangers.
- Ceiling-mounted works are not allowed.
- All elements of the work must be securely attached to the piece.
- For-profit businesses and their employees may not create works that self-promote.
- Works must not have been previously exhibited at RAM.
- Works must remain on display for the entire duration of the exhibition.
- Works submitted to this exhibition will not be insured by RAM.
- RAM reserves the right to make minor repairs to works in its care.
- To keep the exhibition lighthearted and fun, RAM reserves the right to reject any works that don't have a clear connection to PEEPS® or are deemed inappropriate for display.

Delivery of Works

Works can be delivered in person at the Racine Art Museum on **Friday, March 13, and Saturday, March 14, 10:00 am – 4:00 pm.** We are unable to accommodate drop-offs outside of these dates.

Shipped entries must be sent using a shipping service (not USPS) to the Racine Art Museum, 441 Main Street, Racine, WI 53403. Please include a completed entry form (see back) and label your shipment to the attention of Madison Zapata. **If you want your work returned after the exhibition, you must provide a pre-printed return shipping label.** Shipped works must arrive between **March 9–13.** Works received outside that timeframe will be rejected and shipped back to the artist using the provided return label.

Awards

The following prizes will be awarded:

- A panel of judges will select First, Second, and Third PEEP Awards in the Adult, Young PEEPlE's (12 or under), and Group Divisions, along with multiple Honorable Mentions.
- One work will be selected for the RAM PEEPS® Postcard Award, where it will be reproduced as a postcard and sold in the RAM Museum Store.
- Museum staff will select a single work for the RAM Staff Choice Award.
- Museum visitors can vote for a single work per visit for the PEEPlE's Choice Award, which will be announced after the exhibition closes.

Virtual Awards Presentation

A pre-recorded awards presentation will premiere on RAM's YouTube channel at 6:30 pm CDT on Tuesday, March 31.

Pickup of Work

Works must be picked up during museum hours on **Friday, April 24, and Saturday, April 25.** Any entries left at RAM after Saturday, May 2, will be discarded.



Scan this QR code to browse frequently asked questions about the exhibition and its entry requirements.

Please contact RAM Exhibition Support/Production Assistant Ashley Bohne at abohne@ramart.org or 262.619.3536 for further clarification on anything not listed here or online.

(Front cover) **Debby Peck**, *Cirque du Soleil*—"La Peeps", PEEPS® Brand marshmallow candy, foam, polymer clay, pipe cleaners, beads, glitter glue, lace, glass, curtain rings, latex paint, and googly eyes, PEEPlE's Choice Award, RAM PEEPS® Brand Art Exhibition 2025, Photo: Rachel Comande