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PRESS CONTACTS

Jessica Zalewski
Marketing and Publications Manager
262.619.3538
jnzalewski@ramart.org

Tyler Potter
Marketing Assistant
tpotter@ramart.org

**Marshmallow PEEPS Showcased in
11th Annual Exhibition at Racine Art Museum**

Racine, WI August 5, 2020

PRESS IMAGES

On Thursday, August 13, an untraditional exhibition showcasing fluffy, sugarcoated marshmallow PEEPS® will begin its eleventh year within the award-winning contemporary architecture of the Racine Art Museum (RAM). Open through August 29, the **RAM 11th Annual International PEEPS Art Exhibition: Not Just for Easter Anymore** will feature creative and entertaining entries that demonstrate the talent of artists from across the country.

In response to the global COVID-19 pandemic, RAM temporarily closed its doors back in March. For this reason, the popular PEEPS Art Exhibition was postponed for months beyond its usual Easter holiday opening. Enthusiastic families and professional artists continued to make art inspired by the spring marshmallow treat during quarantine, despite the delay. This month, RAM debuts the results of their creative efforts.

To promote social distancing during the run of this exhibition—and until the current health situation is under control—RAM is limiting the number of museum guests to 50 people at any one time, and staff and visitors are required to wear a face mask at all times. In addition, the 102 works in the PEEPS Art Exhibition will be on display throughout multiple galleries in the museum rather than congregated in a single gallery as they usually would be to allow for safe distance between visitors.

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Inspired by pop culture, animals, sports, and famous artists, many of the PEEPS art entries are by local artists, families, and organizations. However, several pieces arrive every year from out-of-state. Over the past eleven years, PEEPS® pieces have been sent to RAM from as far away as Tucson, Arizona; San Francisco, California; Pisgah Forest, North Carolina; and New York City.

Over the years, many entrants have become experts in marshmallow candy as a material, using methods like carving, painting, hole punching, gluing, and melting to manipulate PEEPS® into incredible shapes. While the seasonal candies are still the most common material, the 11th anniversary show also includes pieces made in a variety of other media. For the most part, anything goes, as long as it represents PEEPS®, is family friendly, and adheres to the exhibition's size requirements.

Further information regarding this exhibition and safety protocols at RAM are available on the museum's website, ramart.org.

Exhibitions at Racine Art Museum are made possible by: **Platinum Sponsors** — Anonymous, Nicholas and Nancy Kurten, Windgate Foundation; **Diamond Sponsors** — National Endowment for the Arts, Osborne and Scevic Family Foundation, Ruffo Family Foundation, Inc.; **Gold Sponsors** — Anonymous, Tom and Irene Creecy, David Flegel, Herzfeld Foundation, Racine Community Foundation, Twin Disc, W.T. Walker Group, Inc.; **Silver Sponsors** — A.C. Buhler Family, Andis Foundation, David Charak, Lucy G. Feller, Johnson Bank, Dorothy MacVicar, Real Racine, Trio Foundation of St. Louis, Wisconsin Arts Board; **Bronze Sponsors** — Andis Company, Virginia Buhler, Tom and Jane Devine, David and Ellen Easley, Educators Credit Union, Eye Care Center of Waterford, Ben and Dawn Flegel, Frederick and Deborah Ganaway, William A. Guenther, Tom and Sharon Harty, Angela Jacobi, Bill Keland, Knight Barry Title Group, Eric Koopmeiners and Lena Vigna; **Media Sponsor** — Wisconsin Public Radio.

PEEPS Art Exhibitions are organized by the RAM Museum Store and Guest Relations.

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Together, the two campuses of the Racine Art Museum, RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts at 2519 Northwestern Avenue, seek to elevate the stature of contemporary crafts to that of fine art by exhibiting significant works in craft media with painting, sculpture, and photography, while providing outstanding educational art programming.

After temporarily closing its doors in response to the global COVID-19 pandemic, RAM is now reopening to the public on Wednesday, August 5. The museum is resuming operations with limited hours, open each Wednesday through Sunday from Noon to 4:00 pm. RAM's Wustum Museum of Fine Arts will remain closed at this time. Information regarding safety protocols and what to expect when visiting the museum are available on the RAM website, ramart.org.