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The RAM 8th Annual International PEEPS Art Exhibition is Here

Racine, WI March 30, 2017

On Thursday, April 6 within the pristine white walls of an award-winning contemporary art museum, Racine Art Museum presents an untraditional exhibition showcasing fluffy, sugar-coated marshmallow PEEPS®. The show features 136 entries that demonstrate the talent of over 202 artists.

Last year, the show's popularity drew nearly 4,000 visitors to the museum during its three-week run, setting daily attendance records along the way. This spring, visitors will discover artworks, made with a variety of media, such as *Jeeper Creepers* *Where'd You Get Those Peepers* created with Shrinky Dinks®, *Peepin' Clean* with goats milk soap, *Sunday in the Peep: An Exploration of Post-Impressionist Peeptillism* of mainly marshmallow PEEPS, and 40 quilt block entries, including one entitled *Arizona Peep Greets the Sunrise* from Tucson, Arizona.

All entries will be judged by a panel of experts, based on creativity and best use or representation of PEEPS®. Prizes will be awarded in adult, children's, and group categories and announced the night of Wednesday, April 5 at 6:00 pm, during the Artist Preview and Awards Ceremony, 5:30 - 7:30 pm. Additional Artist Preview tickets may be purchased for \$5 each. RAM Members receive free admission. *Media is welcome to attend.* In addition, one lucky artist will take home the coveted *PEEPles* Choice Award at the end of the exhibition, after the community has voted for their favorite creation throughout the run of the show.

On April 7, museum visitors will enjoy FREE admission during First Friday in Downtown Racine, from 10:00 am to 9:00 pm. Everyone is also invited to make their own *We the PEEPls* creations during RAM's Free Family Hands-On Art Activity from 4:00 to 8:00 pm. More information is available about this exhibition online at

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www.ramart.org or by calling 262.638.8300.

The Racine Art Museum is located at 441 Main Street, Downtown Racine. The museum is open Tuesday - Saturday 10:00 am - 5:00 pm, Sundays Noon - 5:00 pm and closed Mondays, and Easter Sunday, April 16. Museum admission is \$5 for adults, with reduced fees for students and seniors.

This exhibition is made possible in part by RAM Platinum Sponsors: Karen Johnson Boyd and William B. Boyd, Windgate Charitable Foundation; and organized by RAM Museum Store and Guest Relations.

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Together, the two campuses of the Racine Art Museum, RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts at 2519 Northwestern Avenue, seek to elevate the stature of contemporary crafts to that of fine art by exhibiting significant works in craft media with painting, sculpture and photography, while providing outstanding educational art programming.

Docent led contemporary craft and architectural tours of the museums are available. Both campuses of the Racine Art Museum, are open Tuesday – Saturday 10:00 am – 5:00 pm, and are closed Mondays, Federal holidays and Easter. RAM is open Sunday Noon – 5:00 pm, while Wustum is closed Sundays. An admission fee of \$5 for adults, with reduced fees for students and seniors, applies at RAM. Admission to Wustum is free. Members are always admitted without charge to either campus.