



PRESS RELEASE

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Racine Art Museum Store Kicks Off Holiday Season

Racine, WI November 5, 2020

The Racine Art Museum (RAM) Store is ready to help kick off the holiday season with fabulous, unique gifts that can only be found there. Whether one-of-a-kind artworks, handmade holiday treasures, or special gifts for hard-to-fill stockings, shoppers will discover incredible options both in-person in downtown Racine and online at racineartmuseumstore.org.

RAM Awesome Art Sale

Visitors will be tempted to add to their own art collection or purchase works as holiday gifts at the annual RAM Awesome Art Sale. One-of-a-kind, museum quality works have been donated to raise funds in support of RAM's art education programs and collection care. Pieces are available in a wide range of media, at a variety of prices. The public can drop in from Noon to 4:00 pm on Saturday, November 21; Friday, November 27; and Saturday, November 28.

RAM Members are invited to shop the Awesome Art Sale before anyone else on Thursday, November 19 and Friday, November 20. Appointments to shop between 10:00 am and Noon can be scheduled by calling 262.619.3532, otherwise the sale is open for drop-in visits between Noon and 4:00 pm.

The Art of AdORNAMENTS, Wrappins, and Creative Conifers 2020

RAM invites artists and craftspeople of all ages to participate in the museum's handmade holiday ornament, wrapped gift box, and decorated tree competition.

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Entries must be delivered to the Racine Art Museum, 441 Main Street, by 4:00 pm on Saturday, November 14. This cheery and creative holiday show will be on display at RAM throughout the holiday season, November 20 – December 30. Additional information and competition entry forms are available at the museum website, ramart.org.

RAM Holiday Tree

To add glow and glimmer to Main Street, RAM presents an annual favorite. On display November 27 through December 30, the holidays sparkle with the crowd-pleasing *RAM Holiday Tree*. Soaring in front of the view of Lake Michigan, the illuminated conifer is adorned with over 1,500 glass ornaments from a variety of time periods and subjects—many from late Racine, Wisconsin gallerist and arts support Emile H. Mathis II's collection. Visitors are encouraged to look for unique decorations like octopi and soup cans fashioned in glass alongside more traditional festive creations.

RAM Members Sale

Saturday, November 28 through Saturday, December 12, the RAM Museum Store is giving RAM Members 20% off purchases made both in-person and online at racineartmuseumstore.org. It is the perfect time to get fabulous gifts at reasonable prices! RAM invites new members to join online at ramart.org/memberships to enjoy two weeks of Store savings—along with other fabulous museum benefits—while supporting the museum's exhibition and education programs through their contribution.

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Together, the two campuses of the Racine Art Museum, RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts at 2519 Northwestern Avenue, seek to elevate the stature of contemporary crafts to that of fine art by exhibiting significant works in craft media with painting, sculpture, and photography, while providing outstanding educational art programming.

After temporarily closing its doors in response to the global COVID-19 pandemic, RAM reopened to the public on Wednesday, August 5. RAM's Wustum Museum of Fine Arts reopened on Wednesday, September 2 with the juried exhibition, *Wisconsin Photography 2020*. Both museums are operating with limited hours, open Wednesday through Saturday from Noon to 4:00 pm. Information regarding safety protocols and what to expect when visiting the museums are available on the RAM website, ramart.org.